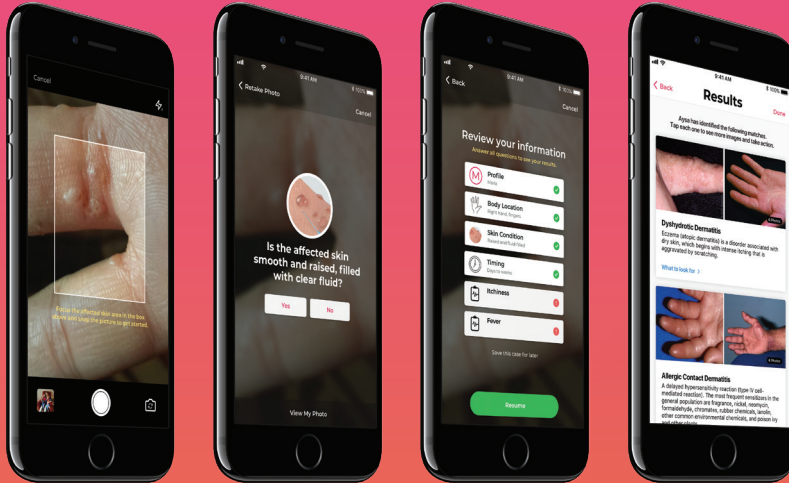# VisualDx: The Medical Technology Company Behind Aysa

Take a photo.　Answer questions.　Review information.　See results.

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About VisualDx

VisualDx is a trusted healthcare informatics company dedicated to improving healthcare. We want to empower everyone to make better medical decisions. With a commitment to innovation, we continue to press the frontier of digital health with products proven to enhance diagnostic accuracy.

Its assets include VisualDx, Aysa, Skinsight, and LearnDerm.

To accomplish our goal of improving healthcare and empowering better decision-making, VisualDx uses the knowledge and resources of over 50 physicians on our editorial board and employs nearly 50 staff, including medical librarians, software engineers, imaging specialists, sales and account managers, and business development and marketing professionals.

Company Leadership

Art Papier, MD, Chief Executive Officer

Dr. Papier is the co-founder and CEO of VisualDx. A thought leader in clinical informatics, Dr. Papier maintains the overall vision for the company with a keen focus on product integration and impacting costs in healthcare through clinical accuracy. His entrepreneurial drive, years of clinical experience, and passion for delivering true healthcare solutions have propelled the company to the forefront of clinical decision support in quality and innovation.

A dermatologist and medical informatics expert, Dr. Papier has a particular interest in designing clinical decision support systems based on visually rich knowledge areas to reduce diagnostic error at the point of care. In line with this goal, he is focused on transforming medical education to include training in cognitive error and the use of information technology. Dr. Papier also focuses on consumer health, developing tools to educate and empower patients.

A graduate of Wesleyan University, Dr. Papier completed his premed studies at Columbia University, received his MD from the University of Vermont College of Medicine, and completed his graduate medical training at the University of Rochester Medical Center. He is an Associate Professor of Dermatology and Medical Informatics at the University of Rochester School of Medicine and Dentistry.

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